38th Annual Fall Conference

September 20-21, 2012

Duluth Entertainment & Convention Center
Duluth, MN

www.minnesotaperinatal.org
Plan to attend the 38th Annual MPO Fall Conference

The Minnesota Perinatal Organization Planning Committee invites you to attend its 38th Annual Fall Conference. This unique multidisciplinary conference provides an opportunity for perinatal healthcare providers from a variety of settings to meet and increase their knowledge and skills.

Come and enjoy the beauty of fall with us at Duluth Entertainment & Convention Center in Duluth, MN! We hope you will take advantage of this chance to get away and reenergize yourself while learning new and emerging information in maternal and child health.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td><strong>THURSDAY</strong></td>
<td><strong>SEPTEMBER 20TH</strong></td>
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<tr>
<td>7:00 – 8:15am</td>
<td>REGISTRATION</td>
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<tr>
<td></td>
<td>Continental Breakfast</td>
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<td></td>
<td>Sponsored by Essentia Health</td>
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<td>Visit with Sponsors</td>
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<tr>
<td>8:15 – 9:45am</td>
<td>PLENARY SESSION I</td>
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<tr>
<td></td>
<td>A Healthy Work Environment: Promoting a Culture of Learning and Accountability</td>
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<tr>
<td></td>
<td>Diane D. Pelant, RN, BSN, CCRN</td>
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<td>Jon Tufte, MS</td>
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<td>Define the concept of “A Healthy Work Environment” and its impact of employee engagement.</td>
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<td>Describe the steps in establishing accountability within the work force using the Just Culture tenets.</td>
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<tr>
<td>9:45 – 10:15am</td>
<td>Break</td>
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<td>Visit with exhibitors</td>
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<tr>
<td>10:15 – 11:45am</td>
<td>PLENARY SESSION II</td>
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<td></td>
<td>Improving Outcomes/Safety for Mothers and Babies Through Evidence Based Practice, Communication, and Documentation</td>
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<td>Sandra L. Hoffman, MS, RNC-EFM, CNS-BC</td>
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<td></td>
<td>Review current clinical topics that have potential to impact safety for mothers and babies, and strategies to improve outcomes. Describe best practice examples in maternal/newborn care relating to: Preeclampsia, TOLAC/VBAC, Oxytocin, Electronic fetal monitoring, Postpartum hemorrhage, Perimortem Cesarean, Fetal neuroprotection, Newborn Falls, Neonatal head trauma, Neonatal Hypoglycemia, and Hyperbilirubinemia. Discuss communication and documentation strategies to improve safety and reduce risk.</td>
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<tr>
<td>11:45 – 1:00pm</td>
<td>Lunch</td>
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<td>Sponsored by Children’s Hospitals and Clinics of Minnesota</td>
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<td>Visit with Sponsors</td>
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<td>1:00 – 2:00pm</td>
<td>CONCURRENT SESSION A</td>
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<tr>
<td>A1. Management of Postpartum Hemorrhage</td>
<td>Dan V. Landers, MD</td>
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<td>Discuss the significance of postpartum hemorrhage as a life-threatening complication of childbirth. Identify risk factors for the occurrence of postpartum hemorrhage. Describe the modalities useful in management of postpartum hemorrhage.</td>
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<td>A2. Neonatal Nutrition and Human Milk for the Premature Infant</td>
<td>Michael K. Georgieff, MD</td>
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<td>Explain the importance of neonatal nutritional management to facilitate brain development. Describe the advantages of human milk for preterm infants. Describe the limitations of human milk for preterm infants.</td>
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<td>A3. Infertility Update</td>
<td>Colleen L. Casey, MD</td>
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<td>Discuss the medical work-up for patients presenting with infertility. Describe various treatments for infertility. Identify the latest technological advancements of In Vitro Fertilization (IVF).</td>
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<td>2:10 – 3:10pm</td>
<td>CONCURRENT SESSION B</td>
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B1. Cue Based Feeding Strategies: Making it Work for All Babies  
Tricia L. Armstrong, MA, CLC, CCC-SLP  
List three feeding readiness cues for infants. List three “stop signs” or stress cues with feedings. List three strategies for bottle feeding that will support babies who also breastfeed.

B2. When Babies Talk We Should Listen – Interesting Neonatal Cardiac Cases  
Edward B. Martin, MD  
Discuss fetal arrhythmias and how they may impact neonates. Review congestive heart failure and how it may differ from low cardiac output and other states of hypoperfusion. Explain narrow complex tachyarrhythmias and their etiologies and treatments.

B3. Preventing Prenatal Alcohol Exposure in the Clinical Setting  
Kendra Nelson, MPH  
Describe the rationale for why all women of childbearing age should be screened for alcohol use. Identify best practices for screening for alcohol use in the clinical setting. Explore ways to replicate a successful alcohol screening in your own clinic.

3:10 – 3:40pm Break  
Visit with Sponsors

PLENARY III  
Sex Trafficking 101/Victim Identification  
Joy Friedman  
Describe the scope of human trafficking in the United States and specifically in MN. Describe the factors which can lead to trafficking situations. (this obj. meant to encompass both the techniques used by traffickers and the factors which can lead to trafficking situations). Identify at least three red flags regarding patients who may be in trafficking situations. List at least three questions to ask to screen for this issue. Identify at least one human trafficking resource.

5:00pm Bonfire  
Sponsored by Mead Johnson Nutrition

FRIDAY SEPTEMBER 21ST

7:00 – 8:00am REGISTRATION  
Continental Breakfast  
Sponsored by St Cloud Hospital

PLENARY SESSION IV  
FASD: How Clinics Can Make a Difference  
Lydia Caros, DO  
This presentation will help you understand how prenatal alcohol consumption affects the developing fetus. You will: 1) Explore myths and facts regarding alcohol use during pregnancy. 2) Identify characteristics of Fetal Alcohol Spectrum Disorders (FASD). 3) Discover strategies for working with patients to prevent prenatal alcohol exposure.

9:15 – 10:15am CONCURRENT SESSION C  
C1. Fetal Therapies  
Tracy L. Prosen, MD, MS  
List the conditions necessary for in utero fetal therapy. List the models of management of fetal anomalies. Explain the risks associated with in utero fetal therapies.

C2. Preventable NICU admissions: A Perinatal Quality Perspective  
Samantha A. Sommerness, DNP, RN, CNM  
Charles L. Hirt, MD  
Name three processes that could reduce neonatal admissions. Define bundle science and how applying this principle to labor inductions reduces neonatal adverse outcomes and ultimately admissions to the NICU. List the three Institute of Healthcare (IHI) Perinatal Bundles. Understand how perinatal quality and safety can impact NICU acuity and census. Understand the role of NICU, OB staff and providers in perinatal quality initiatives.

C3. Postpartum Mood and Anxiety Disorders  
Bennita S. Dieperink, MD  
Identify postpartum mood and anxiety disorders. Explain triage and treatment options for postpartum mood and anxiety disorders.

10:15 – 10:30am Break

10:30 – 11:30am CONCURRENT SESSION D
D1. Management of Preterm Labor in 2012
Patricia M. O'Day, MD
List the medical and developmental concerns associated with late preterm labor. List the best practice guidelines for elective (social) induction before 39 weeks. Describe the evaluation and evidence based management of acute preterm labor.

D2. Vermont Oxford Neonatal Network: Improving Newborn Care in the NICU
David E. Brasel, MD
Identify the focus and scope of VONN. Describe how VONN is used to assess quality in the NICU. List the current morbidities assessed with the VONN data bank.

D3. The Impact of Preconception Health Throughout the Lifecourse: From Infancy to Old Age
Wendy L. Hellerstedt, MPH, PhD
Describe what is meant by the lifecourse perspective in health, specifically, how disease-exposure associations are cumulative and occur through every stage of life. Identify indices of maternal and paternal pre-conception health, in the context of a lifecourse perspective, that influence fetal health, birth and later outcomes. Discuss how health practitioners, who may have limited exposure to individuals during a single critical period of health (e.g., the prenatal period), can incorporate a lifecourse perspective into their counsel and care.

PLENARY SESSION V
Escape Adulthood: Living and Working With Less Stress and More Fun
Jason W. Kotecki
Take inventory of their current priorities to establish greater balance and success. Evaluate current stress levels and make adjustments in order to melt away built-up stress and fatigue, becoming more flexible, energized and productive. Identify eight principles from childhood to apply in the day-to-day that will help them live healthier and more fulfilling lives with less stress and more fun.
Includes one complimentary copy of There’s an Adult in My Soup.

12:30pm
Business Meeting/Certificates/Prize Drawing/Box Lunch
Lunch Sponsored by: Amplatz Children’s Hospital, University of Minnesota

REGISTRATION INFORMATION

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Thursday &amp; Friday</td>
<td>$235</td>
</tr>
<tr>
<td>Thursday OR Friday</td>
<td>$175</td>
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<tr>
<td>Planning Committee Member</td>
<td>$100</td>
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*Group Registration (5 or more Thur/Fri received together) – $10.00 off for each group member
*Early Bird Registration - $10.00 off any registration fee postmarked before 7/6/12.

Registration fee includes admission to all sessions on Thursday and Friday, a comprehensive conference handbook, a complimentary copy of There’s an Adult in My Soup, continental breakfasts, refreshment breaks, lunches, access to displays of sponsors, parking pass(es) for the DECC, as well as all necessary materials for continuing education certification. A Concurrent Session Schedule, based on your registration form selections, will be in the packet you receive during conference registration at Duluth Entertainment and Convention Center. Register early to ensure placement in the sessions of your first choice. Confirmation of registration is NOT mailed, but you may contact Bonnie Hansen, MPO Coordinator at 320-290-4909 or email MPO@clearwire.net with questions or concerns.

In an effort to reduce waste, be environmentally-aware and decrease costs, MPO is taking the following steps: 1. Handouts will not be provided in the handbook. They will be posted on our website as of September 5th. Participants are welcome to print handouts to bring to the conference. Those wishing to have handouts provided by MPO will be charged $20. Please indicate on your registration form if you wish to purchase handouts. 2. We have transitioned to an electronic distribution system. Participants are asked to include an email address for distribution of reminders and the brochure.

All registrations must be accompanied by a check payable to MPO and postmarked on or before September 9, 2012. You may also register on our website www.minnesotaperinatal.org by September 9, 2012. A refund, minus a $30 processing charge, will be given if notification of cancellation is received on or before September 9, 2012. Cancellations after September 13, 2012 and no-shows will not be refunded. If a registered person cannot attend, a substitute is welcome. You may register after the cut-off date or at the conference, but there will be a late fee of $20 in addition to the usual
registration fee.

To encourage “teams” of attendees from institutions or organizations, MPO is offering a $10 discount for each member of a team that registers together. The team must consist of at least 5 members and all team members’ registration forms must be received together. On-line registrations are not eligible at this time.

A block of rooms has been reserved at the following locations; be sure to mention Minnesota Perinatal Organization when making your reservation:

- Canal Park Lodge – 800-777-8560 – Rate: $159/night, double occupancy. Rooms will be held until Sunday, August 19, 2012
- Inn on Lake Superior – 888-668-4352 – Rate: $120/night, double occupancy. Rooms will be held until Monday, August 20, 2012
- Radisson Hotel Duluth Harborview – 800-333-3333 – Rate: $84/night. Rooms will be held until Monday, August 20, 2012

Conference meeting rooms are often cool. We recommend you bring a sweater or light jacket for your comfort. In an emergency, participants can be reached during conference hours by dialing 218-722 5573 ext. 274 and asking for the MPO Conference Coordinator.

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2012 SPEAKERS
(in alphabetical order)

TRICIA L. ARMSTRONG, MA, CLC, CCC-SLP; Speech Language Pathologist, Children’s Hospitals & Clinics of Minnesota
DAVID E. BRASEL, MD; Director of NICU, Children’s Hospitals and Clinics of Minnesota
LYDIA CAROS, DO; Board Certified Pediatric Physician, Native American Community Clinic
COLLEEN L. CASEY, MD; Physician, Center for Reproductive Medicine
BENITA DIEPERINK, MD; Co-Director, Hennepin Women’s Mental Health Program, Hennepin County Medical Center/University of Minnesota
JOY FRIEDMAN; Program Manager, Breaking Free Women’s Program
MICHAEL K. GEORGIEFF, MD; Professor of Pediatrics; University of Minnesota, University of Minnesota Amplatz Children’s Hospital
WENDY L. HELLERSTEDT, MPH, PHD; Associate Professor, University of Minnesota, School of Public Health, Division of Epidemiology & Community Health
CHARLES L. HIRT, MD; Medical Director of Quality Assurance for Fairview Southdale Labor and Delivery, Fairview Southdale Hospital, Paul Larson Clinic
SANDRA L. HOFFMAN, MS, RNC-EFM, CNS-BC; Clinical Nurse Specialist, Mother Baby Center of Abbott Northwestern Hospital and Children’s Hospitals and Clinics
JASON W. KOTECKI, AA, BA; Speaker, Author, Artist, JBIRD iNK, Ltd.
DAN V. LANDERS, MD; Professor, Vice Chair and Director Maternal-Fetal Medicine, Department of Obstetrics, Gynecology & Women’s Health, University of Minnesota Medical School
EDWARD B. MARTIN, MD; Pediatric Cardiologist/Neonatologist, CentraCare Health System
KENDRA NELSON, MPH; Community Grants Coordinator, MN Organization on Fetal Alcohol Syndrome
PATRICIA M. O’DAY, MD; Maternal Fetal Medicine, Essentia Health East
TRACY L. PROSEN, MD, MS; Assistant Professor, Director of the Fetal Diagnosis & Treatment Center, University of MN
DIANE D. PELANT, RN, BSN, CCRN; Clinical Director – Children’s Center, St. Cloud Hospital
SAMANTHA A. SOMMERNESS, DNP, RN, CNM; Perinatal Advanced Practice Clinical Nurse Leader, Fairview Southdale Hospital
JON D. TUFTE, MS; Facilitator of Organizational Development, St Cloud Hospital/CentraCare Health System

2012 PLANNING COMMITTEE MEMBERS

Kathy Westensee, RNC, BSN
Jeanette Schwartz, RNC, MA
Tina Kippes, RNC, BSN
Mark Bergeron, MD, MPH
Korky Schnitker, RNC, BSN, MS, CPHRM
Deb Hall, RN, FAHM
Deb Peters, CNNP
Bonnie Hansen
Lynn Carpentier, BS
Marianne Kuehn, BSW
Dan Landers, MD
Angie Dyer, BS
Lisa Kinomoto, RN, BSN
Susan Boehm, RN, MS
Heather Swanson, MD
Jill Bauer, RN, BSN
Triniti Feldhege, NNP
## Purpose and Objectives

This program is designed to provide state-of-the-art information on obstetric and newborn care practices, and is of particular importance and value to obstetric and newborn care nurses, nurse practitioners, midwives, family physicians, physician assistants, obstetricians, pediatrics, and allied perinatal health care professionals. After attending the conference, participants should be able to:

1. Describe the process to implement individual and population-based systems of care that are irrespective of the consumer's race, age, culture and outcomes-based research.
2. Discuss the design plans of inpatient and outpatient care for implementation by designated healthcare professionals, which address the unique nutritional, developmental, psychosocial, nursing and medical needs of mothers and infants.
3. Develop personal goals that will promote a positive outlook on their role as an essential member of the perinatal healthcare team.

Successful completion of this activity requires that participants turn in all evaluation materials for attended sessions.

## Planning Considerations and Disclosure Policy

Content considerations and the selection of speakers are the responsibilities of the Planning Committee. Speakers will disclose to attendees the nature of any significant financial relationships they have with the commercial firms providing financial support as well as the manufacturers of products and/or the providers of services discussed in their presentations. They will also disclose if any pharmaceuticals or medical procedures and devices mentioned in their presentations are investigational or unapproved for use by the U.S. Food and Drug Administration (FDA).

## Contact Hour Information

**Nurses:** This two-day activity has been designed to meet the MN Board of Nursing continuing education requirements for up to 12.3 contact hours (Thursday: 7.2 – Friday: 5.1).

**Physicians:** This activity has been designed for Prescribed credit hours by the American Academy of Family Physicians.

## Reminders

Only registered conference attendees are eligible to attend conference sessions, meals and activities. In consideration of conference participants, we ask that children not attend any conference sessions or activities. While we sympathize with last minute schedule changes, conference attendees bringing children will be asked to leave and will be refunded their conference registration fee minus a $30 processing fee.

## Passport to Sponsors

Stop by and visit with representatives from the industry’s leading companies. Many products and new patient education materials will be on hand for your review.

## Special Needs

MPO wants to make sure no one is excluded because of the need for special dietary considerations, auxiliary aids or services. Please indicate special need(s) on your registration form. You will be contacted as needed for clarification.

## 2013 Conference

Would you like to help plan the 2013 MPO Fall Conference? Do you have ideas, contacts, speaker suggestions, etc. that you would like to share? All are welcome. The 2013 Planning Committee Meeting is scheduled for Thursday, November 1, 2012 at Unity Hospital in Fridley. We will meet in the Unity Boardroom from 8:00am to 3:00pm. Date/time is subject to change. MPO Planning Committee members pay a reduced conference fee and are required to be a member of MPO. Please contact Bonnie Hansen at 320-290-4909 or MPO@clearwire.net if you are interested in attending the planning session or have ideas for us to work from.

**Mark your calendars!!**
September 18-20, 2013
Breezy Point Conference Center
9252 Breezy Point Dr.
Breezy Point MN 56472
REGISTRATION FORM

All registrations must be postmarked on or before September 9, 2012.
MAKE CHECK FOR CONFERENCE FEES PAYABLE TO: MPO
MAIL TO: MPO c/o Bonnie Hansen, 18024 Turtle Court, Cold Spring MN 56320
REGISTER ONLINE: www.minnesotaperinatal.org – credit cards welcome (website only)
For additional information call Bonnie at 320-290-4909 or email MPO@clearwire.net

MPO MEMBER? ___Yes ___No ___New Member ____Renewal

Enclosed find $__________ for ________ day(s). See fee schedule below.
Do you require a receipt for reimbursement? ______________

Do you want handouts provided in your handbook? (add $20) ______________
Do you require a DECC parking pass? ______________

Name: ____________________________ Credentials: __________________
Affiliation: _____________________________________________________________________
Preferred Mailing Address: _____________________________________________________
______________________________________________________________________________
Phone: _____________________________ Email: _____________________________
Special meal considerations: ___________________________________________________

THURSDAY AND FRIDAY CONFERENCE ACTIVITIES
Thursday & Friday $235
Thursday OR Friday $175
Planning Committee Member $100
*Group Registration (5 or more Thur/Fri received together) – $10.00 off for each group member
*Sorry, Group Registration not available online
*Early Bird Registration - $10.00 off any registration fee postmarked before 7/6/12.

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Indicate the Concurrent Sessions that you wish to attend by filling in the session number below. Since many sessions are limited in size, your first choice may not be available; please indicate a second choice. You will be notified of session assignment at the conference.

THURSDAY
Concurrent Session A
_____1st choice _____2nd choice
Concurrent Session B
_____1st choice _____2nd choice

FRIDAY
Concurrent Session C
_____1st choice _____2nd choice
Concurrent Session D
_____1st choice _____2nd choice

INFO TO EXHIBITORS?
Our sponsors ask to receive a list of participants (includes name and affiliation only) before the conference. Contact the Conference Coordinator if you prefer not to be listed.

BONFIRE
I am planning to attend the Thursday evening Bonfire. _____Yes _____No
Preemie-um care.

Experienced nurses and physicians, private rooms, and impressive outcomes make us the top-ranked hospital in Minnesota for neonatal care.

That's why we're called Children's.

Children's Hospitals and Clinics of Minnesota

childrensMN.org
When all hope fits in the palm of your hand

There was only one place in northern Minnesota where Tammy and Cory Roe of Wrenshall could turn when their baby was born weeks early. One place for newborn intensive care and all the specialized pediatric experts required for treating the delicate needs of a fragile patient like Logan. One place they could find assurance when they’d never felt so hopeful, and so in need of hope.

St. Mary’s Children’s Hospital
Newborn & Pediatric Intensive Care Units

EssentiaChildrens.org
The highest level of care for our tiniest patients

The Level III-C Neonatal Intensive Care Unit (NICU) at University of Minnesota Amplatz Children’s Hospital provides the highest level of neonatal care available and has a national reputation for exceptional care and teamwork. In addition to offering a full range of services including EXIT procedures and ECMO, we are involved in leading-edge research and education to benefit patient care. Our NICU is in a family-centered environment adjacent to the University of Minnesota Amplatz Children’s Hospital’s new state-of-the-art facility.

Our NICU is proud of our:
+ Highly specialized team of board-certified neonatologists
+ Magnet designation for excellence in professional nursing practice
+ Hemodialysis program — the only hospital in Minnesota and one of four in the nation to provide hemodialysis for neonates
+ Pediatric fellowship programs that have educated 80 percent of Minnesota’s pediatric subspecialists
+ Participation in national clinical trials and research programs aimed at improving outcomes for critically ill infants

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Neonatal Intensive Care Unit
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Consultation and Transport
612-273-7600

Maternal-Fetal Medicine
800-MFM-for-U
(800-636-3678)

uofmchildrenshospital.org
Small wonders.

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St. Cloud, Minnesota 56303
www.centracare.com

St. Cloud Hospital
CENTRACARE Health System
care above all.
FROM THE NORTH SHORE
Follow Hwy 61 South to Duluth
Take I-35 South exit (left at stoplights by Holiday gas station)
Take Lake Avenue exit (#256B)
At stoplights, turn left
Immediately get into right lane
Turn right onto South Lake Avenue
After first set of stoplights, turn left onto Harbor Drive

FROM THE AIRPORT
Follow road to stop sign
Take right onto Haines Road
At second set of stoplights (1.5 miles), take left onto Hwy 53/194
Go straight, through many stoplights until you see the lake
Turn right onto Mesaba Avenue
Get into the left lane and turn left at first stoplight
Immediately turn right onto Lake Avenue
Follow Lake Avenue to the bottom of the hill and over I-35
Turn right onto South Lake Avenue
After first set of stoplights, turn left onto Harbor Drive

FROM THE IRON RANGE
Follow Hwy 53 to Duluth
Continue to go straight past the mall and through many stoplights until you can see the lake
Turn right onto Mesaba Avenue
Get into the left lane and turn left at first stoplight
Immediately turn right onto Lake Avenue
Follow Lake Avenue to the bottom of the hill and over I-35
Turn right onto South Lake Avenue
After first set of stoplights, turn left onto Harbor Drive

FROM WISCONSIN
Follow Hwy 53/Hwy 2 to Superior, WI
Continue on Hwy 53 North over the John A. Blatnik Bridge
Merge onto I-35 North (exit to right after bridge)
Take Lake Avenue exit (#256B)
At stoplights, turn right onto Harbor Drive

FROM TWIN CITIES/SOUTHERN MN
Follow I-35 North to Duluth
Take Lake Avenue exit (#256B)
At stoplights, turn right onto Harbor Drive

Minnesota Perinatal Organization
c/o Bonnie Hansen
18024 Turtle Court
Cold Spring MN 56320